



JB ELITE
SWIMMING POOL SPECIALISTS



JB Elite

2025

JB Elite Services — Making Swimming Pools Hassle Free.

www.jbeliteservices.co.uk



jbeliteservices.co.uk

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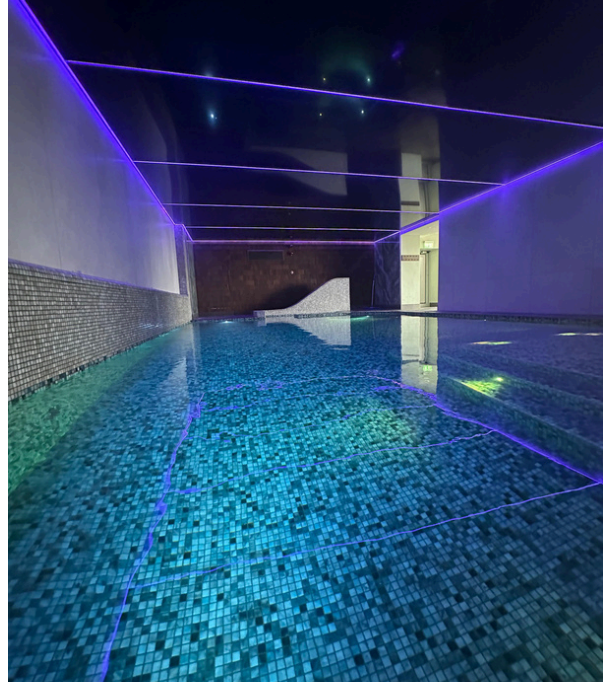
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Who We Are

As the founders of JB Elite Services, James and Ben lead their team with extensive experience in managing a variety of swimming pool projects, from complex builds to renovations.

With deep industry knowledge, we seamlessly manage every aspect of your project, ensuring a smooth, efficient process from start to finish. Known for our attention to detail and tailored approach, we deliver each project to the highest standard, on time and within budget.



Choosing the right team to bring your vision to life can be overwhelming. We understand that your project can be a significant investment, and we're committed to making the process as seamless as possible. From start to finish, we'll ensure you feel confident and informed, guiding you through every stage.

Our team of highly skilled and qualified tradesmen take pride in delivering top quality results. We'll focus on understanding your specific needs and work closely with you to ensure every detail is executed to perfection.

We place high importance on worksite safety and make sure any employees or contractors accessing your premises are fully trained and act with safety in mind. This is our way of protecting you, your family and our team.

157 Builds and Refurbs Completed

500+ Happy Clients

13 Years Experience

0 On Site Accidents





Our Values

Bring your ideas or use our past projects for inspiration.

Expect top quality workmanship with skilled tradesmen, using only premium materials.

We're fully insured, and experienced across numerous projects throughout the UK.

We take full responsibility for the quality of workmanship, tradesmen, materials, and the final finish of your project.

QUALITY

PRICE

PROTECTION

SAFETY

We'll design and plan a project tailored to your family, your vision, and your budget.

No surprises, no hidden costs. Just transparent, reliable services.

We ensure the safety of homeowners and families with a qualified, experienced team trained in health and safety practices.

Our Process

1. APPROACH

Contact JB Elite, and James or Ben will take the time to understand your vision—no matter how big, small, simple or complex.



RESEARCH

2.

James or Ben will meet with you on-site to assess the scope of work, take photos, and consult with trusted trades and suppliers. Factors like environment, budget, and timeframes will guide the next steps.



ACCEPTANCE

3.

Within 14 days, we will provide a detailed, obligation free quote. Quotes are valid for 30 days and usually cover all costs, including materials and labour.



COMMENCEMENT

4.

After acceptance, we will set a formal start date, ensuring it aligns with the expectations discussed in the initial stages.



COLLABORATION

5.

We keep communication open throughout the project, providing weekly updates for larger jobs and regular check-ins for smaller projects.



COMPLETION

6.

Upon completion, JB Elite will conduct a formal handover. Any defects will be addressed and resolved during the handover process.



Why Choose Us?



OUR TEAM

Our team combines expertise, creativity and a keen eye for detail in every project.

We bring your ideas to life by delivering exceptional results.



SPEEDY SERVICE

With our efficient processes we're able to ensure speedy completion of your project without compromising on quality.



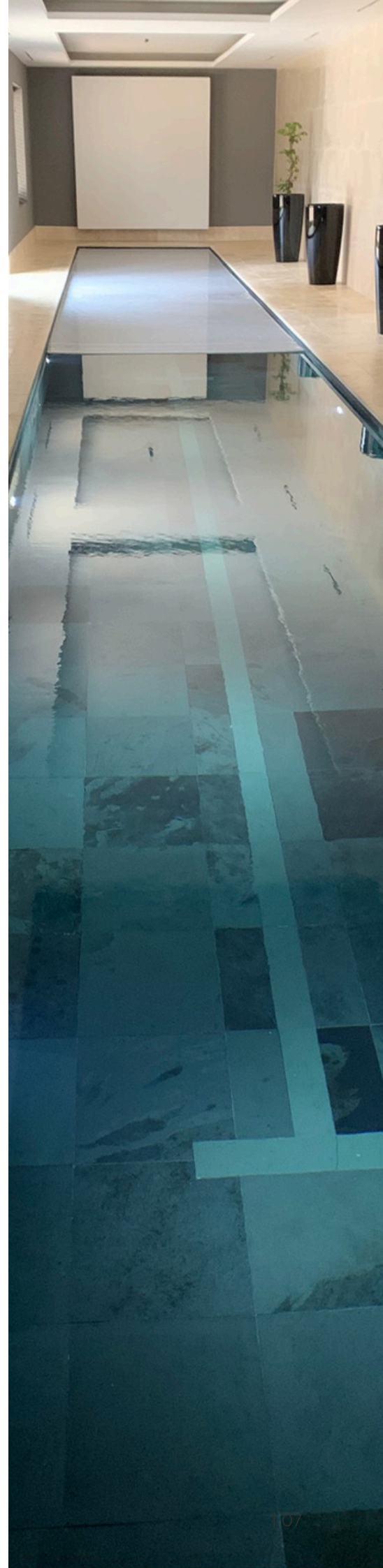
PROJECT MANAGEMENT

With our refined project management system, we ensure your project is completed quickly without compromising on quality.



TRANSPARENT COMMUNICATION

We prioritise clear communication, keeping you informed from start to finish for complete peace of mind.





Our Capabilities

With over 30 years of combined experience in the pool industry, JB Elite specialises in high end residential projects. From renovations to large scale builds, we've earned a reputation for excellence. Our dedication ensures your vision becomes reality, exceeding expectations and enhancing your home's value and appeal.



We distinguish ourselves from cheaper, non-reputable pool companies by offering only high-quality, tested products with strong warranties.

Our professionalism and adherence to best practices ensure a safe, high-quality project with customer satisfaction at the core.



ACCREDITATIONS

Our accreditation information is publicly available on registers.

- ✓ SMAS
- ✓ SSIP



INSURED

We hold £10 million in public liability insurance.

This is our way of protecting you, your family, and our team.

Our focus is on delivering projects of the highest quality.

Memberships & Certifications

JB Elite Services is a leader in the industry, backed by relevant certifications and memberships. We proudly belong to respected industry associations.

MEMBERSHIPS

We are proud members of both SMAS WorkSafe and Safety System in Procurement, two of the most respected professional bodies in the United Kingdom.



CERTIFICATIONS

Our certifications reflect our commitment to excellence. Fully insured, we meet all relevant standards to ensure quality and compliance on every project.



Services Portfolio



Design And Build



Refurbishment



Servicing



Repairs



Environmental Control



Covers



Energy Efficiency



Pool Equipment



On-Site Lining



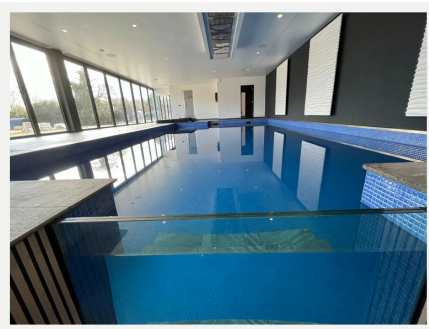
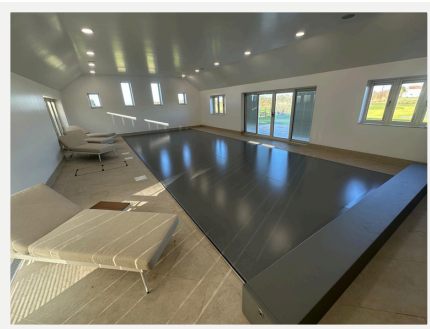
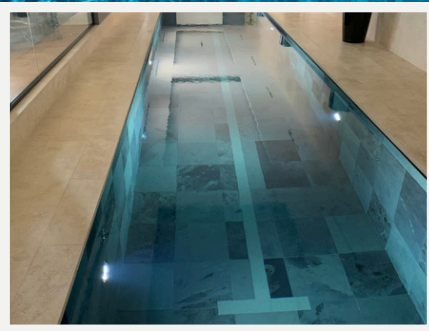
Automation



Auto Dosing



Water Features



Design And Build

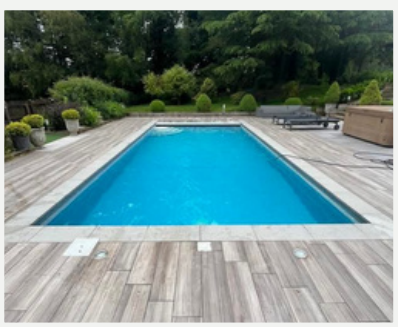
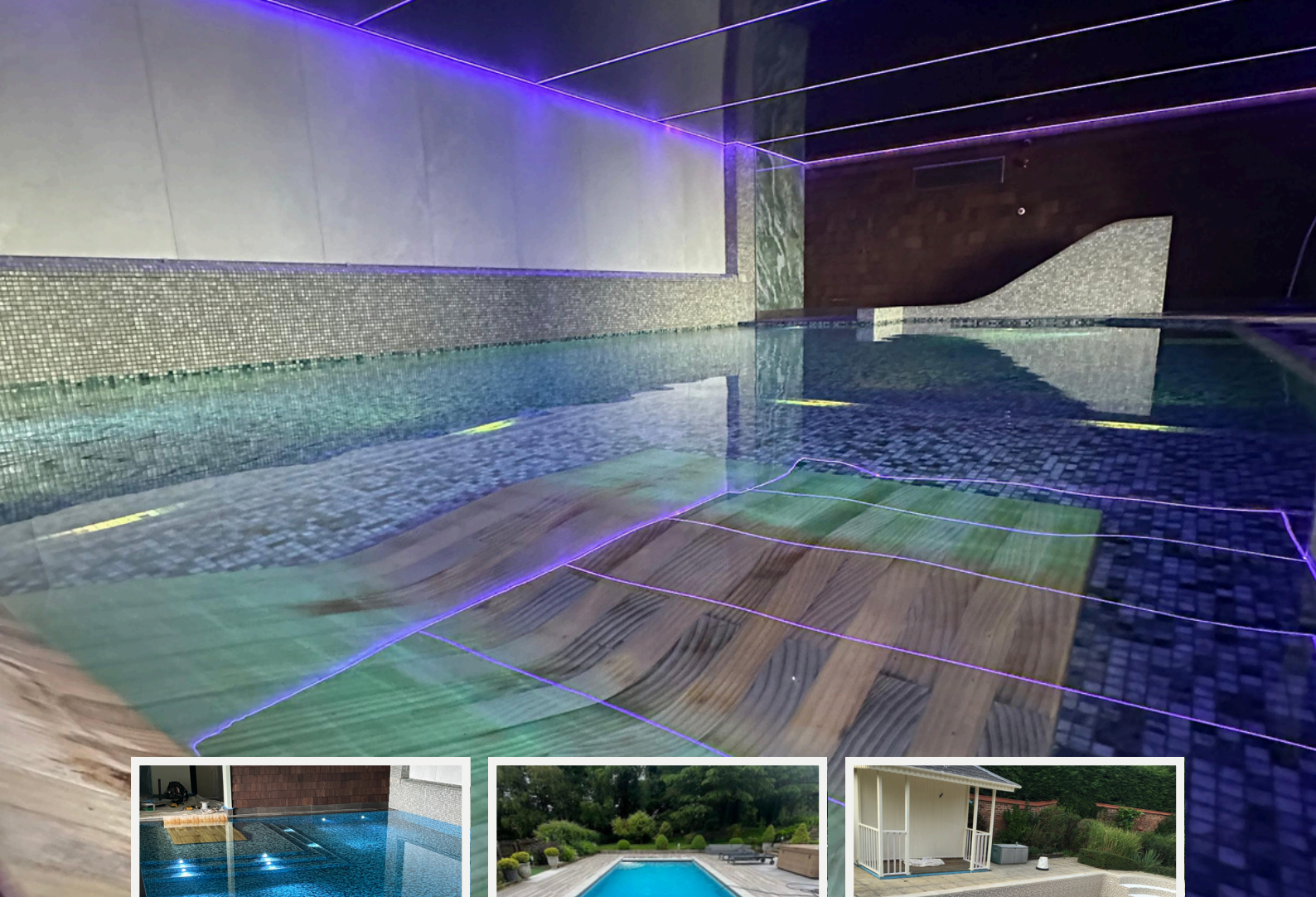
We know you have enough to deal with, so all of our pool builds are designed to minimise maintenance requirements allowing you to just enjoy using your pool.

We can install a tiled swimming pool, from dig out to full commissioning, within 30 days

FEATURES

All of our pool are designed with the following in mind:

- Reduced Maintenance Requirements
- Safety
- Energy Efficiency

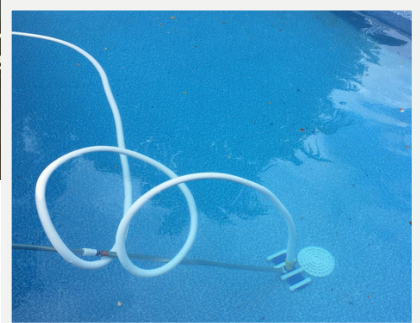


Refurbishments

We carry out all aspects of swimming pool refurbishments giving your pool a new lease of life; be it a complete refurbishment to make the pool look brand new or just plant room upgrades to make the pool more efficient.

FEATURES

- Complete Pool Refurbishments
- Pool Re-finishing
- Pool Plant Replacements
- Pool Surround Replacement

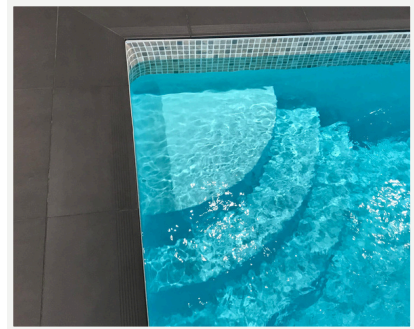
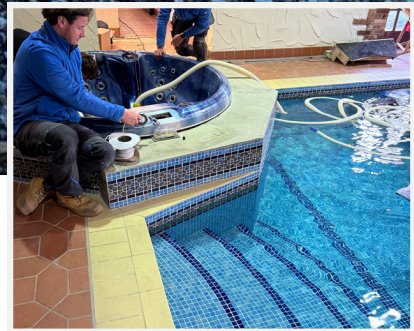


Servicing

We aim to make your life as easy as possible, that's why we offer pool equipment as well as servicing of all pool equipment from covers to auto dosing units as well as air handling unites. We can handle it all!

FEATURES

- Regular Pool Maintenance
- One off Cleans
- Auto Dosing Servicing
- Cover Servicing
- Air Handling Servicing



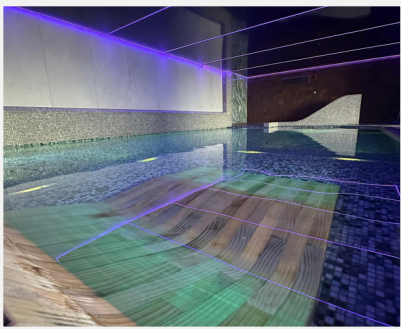
Repairs

If things go wrong with your pool, we've got your back.

We will always get out as soon as possible and get your pool back to full health. We minimise downtime so you can go back to enjoying your pool as quickly as possible.

FEATURES

- Fast
- Reliable
- Carry a Large Range of Spares
- Knowledgeable
- Highly Experienced



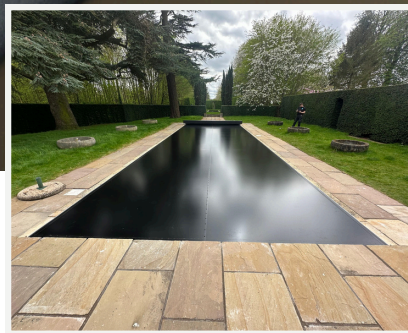
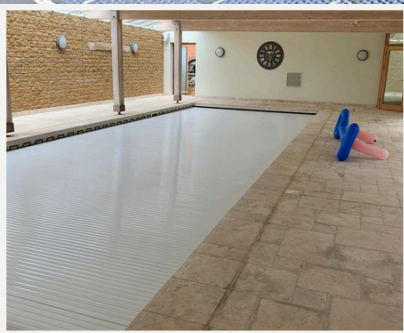
Environmental Control

With an indoor pool it's crucial to maintain the correct air temperature and humidity.

We are highly experienced with all swimming pool air handling units and pool hall dehumidifiers.

FEATURES

- REFCOM Registered
- Highly experienced
- In house controls engineer for complex controls
- Hold a wide range of spares



Pool Covers

The pool cover is often one of the most important parts of your pool.

Pool covers help keep the heat in your pool and keep it safe from potential falls.

We offer a wide range of pool covers from manual covers to fully automatic safety covers.

FEATURES

- Maximise Heat Retention
- Fully Automatic Covers
- Safety Covers
- Manual Covers
- Pool Cover Servicing

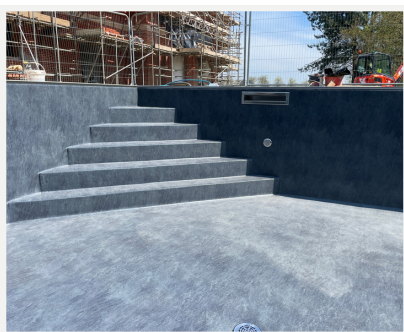


Pool Equipment

When it comes to pool equipment we only supply and fit equipment we believe in and trust. All of the equipment we install has been fully tested and is backed by strong warranties.

FEATURES

- Pump
- Filters
- Heat Pumps
- Dosing Units
- Covers
- Filter Media



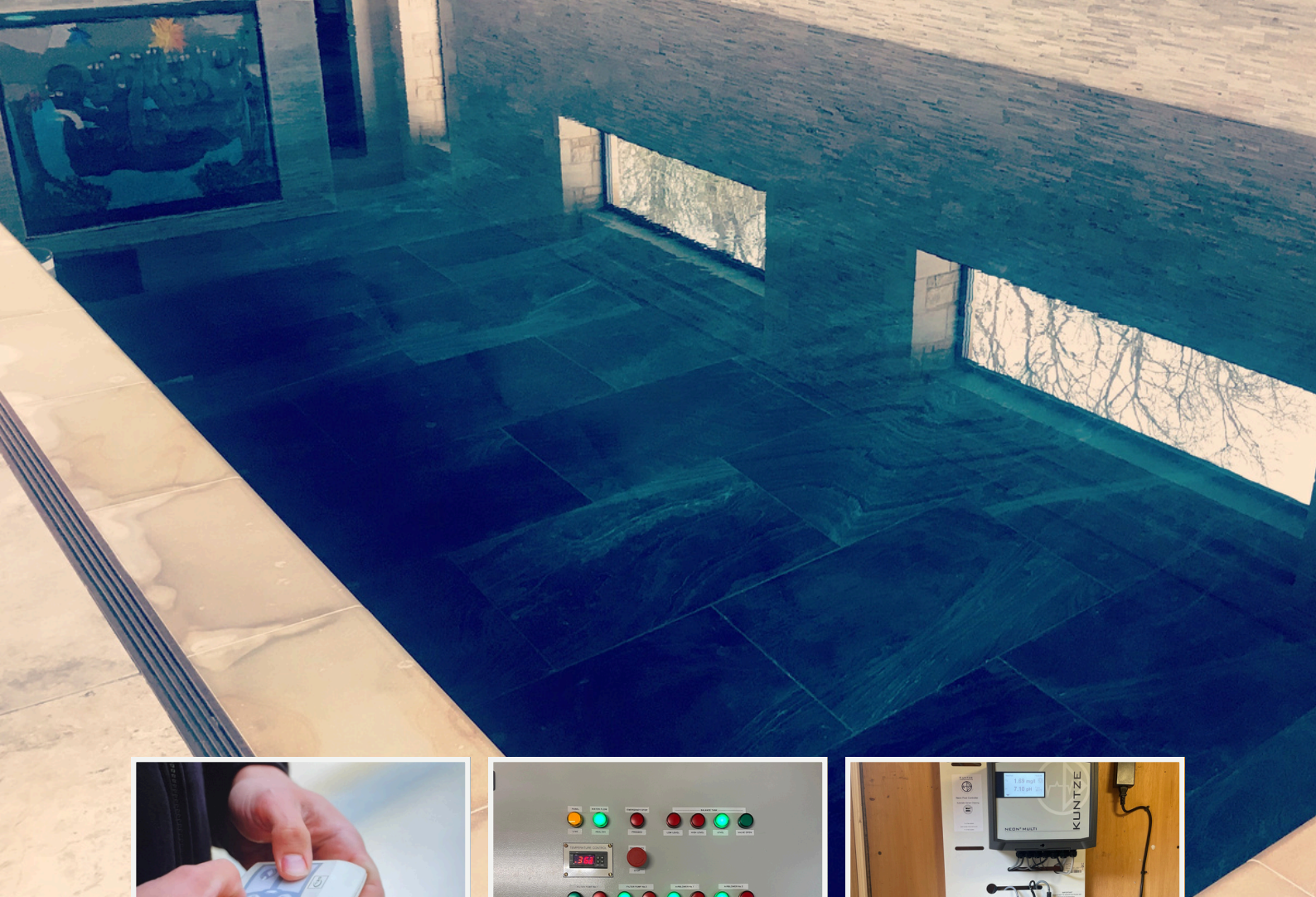
On Site Lining

On Site Lining can transform any pool into a beautiful feature that will become the centre-piece of your outdoor living space!

Our Liners offer a luxurious feel and help make your pool truly unique. Thoughtfully designed, our liners balance practicality with modern elegance.

FEATURES

- Wide range of colours and patterns
- 3D Options
- Up to 15 years water tight guarantee

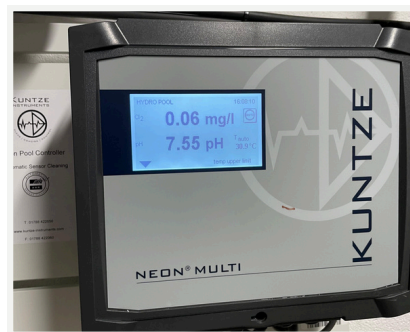
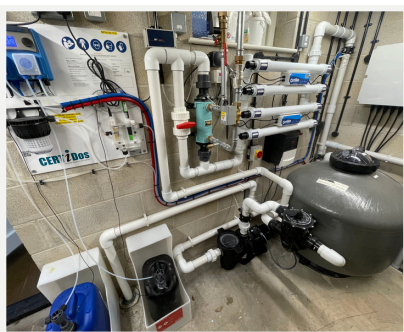
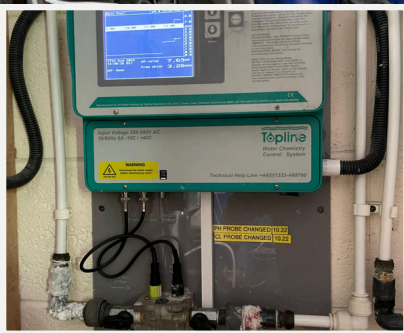


Automation

When it comes to swimming pool automation we are here to help. We aim to automate as much of the swimming pool operations as possible. With our own in house controls engineer we are able to keep you pool operating efficiently and leaving you to enjoy using your pool.

FEATURES

- Automation of Pool Operations
- Increase Energy Efficiency
- Remote Monitoring
- Early Warning of Potential Issues



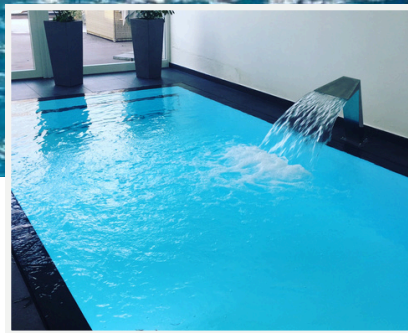
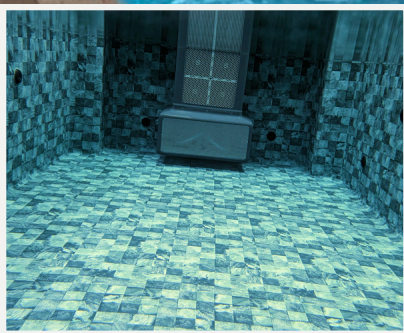
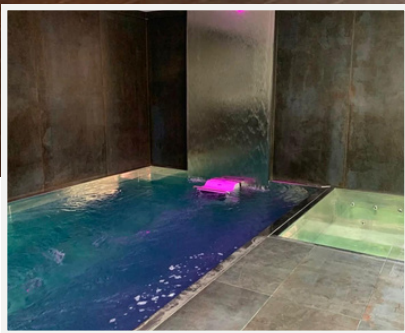
Automatic Dosing

When it comes to making owning a pool easy, auto dosing really does help. Auto dosing constantly monitors the pool's pH and Chlorine level and keeps it exactly where it needs to be.

Rather than using traditional chlorine we also have a system that uses very low salt levels within the pool water to minimise chemical use.

FEATURES

- Constant chlorine monitoring and correction
- Constant pH monitoring and correction
- Salt based systems available
- Remote Monitoring



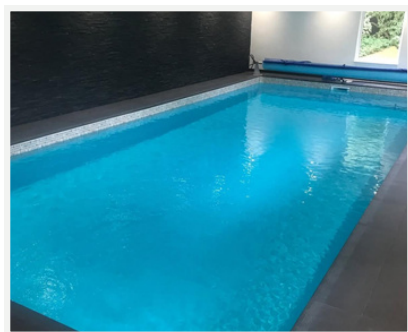
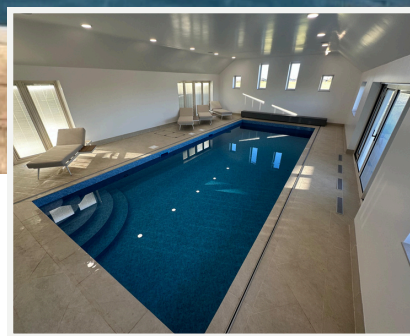
Water Features

Water features can transform your pool! Create your own relaxing private waterfall with water curtains, or turn your pool into the perfect place for exercise and training with a pool swim jet that will allow you to reap maximum benefits from your workout!

Our water features can help you transform your pool into the perfect environment to suit your needs and desires.

OPTIONS

- Water Cannons
- Waterfalls
- Swim Jets
- Deck Jets
- Air Blowers



Energy Efficiency

All the pools we build are designed with energy efficiency in mind.

From effective pool covers down to increased pipe sizes to allow pumps to run at lower speed with the same turnover, we consider everything to make your pool as efficient as possible.


CONSIDERATIONS

- Pool Insulation
- Pipework Sizing
- Efficient Heating Systems
- Inverters
- Filter Media
- Auto Air Temperature Set back
- Construction Materials




JB ELITE

Thank you.

 01536 646 007

 info@jbeliteservices.co.uk

 www.jbeliteservices.co.uk

 Unit 10 & 11 Alexander Court, Fleming Road,
Corby, Northamptonshire, NN17 4SW



  [jbeliteservices](#)